Discussion of Firm Financial Conditions and the Transmission of Monetary Policy Thiago R.T. Ferreira, Daniel A. Ostry & John Rogers

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## What role do financial factors play in monetary transmission?

Empirical approach:

- Local projections with firm-level bond data combined with balance sheet characteristics and high frequency monetary policy shocks
- Firm-level excess bond premium
  - The component of the bond's credit spread that is unexplained by firm's default risk

# Main findings

#### **Empirical results:**

Expansionary monetary policy shocks decrease credit spreads

• happens more for *high-EBP* bonds than for low-EBP bonds.

Expansionary monetary policy shocks increase investment

• happens more for *low-EBP* firms than for high-EBP ones

# Main findings

#### **Empirical results:**

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#### Interpret results with heterogenous firm model

- where financial intermediary frictions make EBP depend on firm's marginal benefit curve
- lower EBPs for firms with flatter marginal benefit curves (reflecting higher resilience of investment prospects)

Existing literature focuses on heterogeneity in firm's marginal cost curve Example: Ottonello-Winberry (2020)



This paper instead emphasizes heterogeneity in firm's marginal benefit curve

(A) High-EBP Firm

<sup>(</sup>B) Low-EBP Firm



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Interact monetary shock with controls

- For firm-level results: all of them simultaneously
- For aggregate results: interact monetary shock with controls (especially uncertainty)

Is there any change in monetary transmission since the financial crisis?

• Do conventional monetary shocks transmit similarly to unconventional ones?

Try Romer & Romer monetary shocks:

• Will enable including early 1970s to mid 1980s in the sample

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Alternative explanation is heterogeneity in size of intermediary frictions

- Should we expect this to be different based on source of funding for firms?
- For example, can check if firms that borrow from bond market vs banks have systematically different EBP

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They show that EBP is

- positively correlated with leverage and liquidity
- negatively correlated with age, size & Tobin's Q

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• Could it be capturing second moments?

# Comment: Empirically what is EBP at the firm-level capturing?

My hypothesis: Suppose firms with high EBP also face higher uncertainty.

- Then paper's empirical results can also be explained by uncertainty at the firm-level
- 1. firms facing higher EBP/uncertainty dampen their investment response to monetary policy shocks
- 2. EBP/uncertainty goes up in recessions

Would be interesting to see if uncertainty is being priced into firm-level credit spreads

#### Suggestions for future work

- 1. How does EBP itself respond to monetary policy?
  - Is credit spread response to monetary policy driven by default risk or EBP?
- 2. Does EBP play similar role in transmission of monetary policy to stock prices?

#### Conclusion

- Very interesting paper!
- Empirical work is thorough and careful.
- Leading theoretical models of monetary transmission focus solely on marginal cost. We should think carefully about marginal benefit side as well
- Nice simple indicator for policymakers to understand how efficacy of their policies can vary over time.

Might be helpful to understand more about what EBP is capturing